



AMAZING AXON

Social Media & Digital Marketing Packages

Monthly plans for businesses that want to grow online

BASIC

₹15,000

per month

STANDARD

₹20,000

per month

PREMIUM

₹50,000

per month



Package Comparison

A quick side by side view of what is included in each monthly plan. Full details for every package follow on the next pages.

WHAT YOU GET	BASIC ₹15,000	STANDARD ₹20,000	PREMIUM ₹50,000
Social Media Management	Included	Included	Included
Creative Designs	10 / month	12 / month	20 / month
Videos & Reels	1 / month	3 / month	10 / month
Local SEO Audit	Included	Detailed	—
Bio Optimization	—	Included	Included
Search Engine Optimization	—	—	Included
Google Ads Management	—	—	Included
Meta Ads Management	—	—	Included

Note: the Premium Package focuses on full search engine optimization and paid advertising rather than a standalone local SEO audit. All plans are billed monthly and can be upgraded at any time.



BASIC PACKAGE

Build a consistent presence

₹15,000
per month

Perfect for businesses that want to build a strong and consistent social media presence with professional creative support. The Basic Package is designed to help brands stay active online, improve visibility, and maintain audience engagement through regular content and essential digital support.

THIS PACKAGE INCLUDES

01 Social Media Management

We manage your social media presence consistently to keep your brand active and professional online. This includes regular posting, content scheduling, basic audience interaction, and maintaining a clean brand identity across platforms. Consistent management helps businesses stay visible, improve trust, and maintain engagement with their audience over time.

02 Creative Designs (10)

You will receive 10 professionally designed creatives every month tailored to your brand identity and marketing goals. These designs can include promotional posters, offer creatives, announcements, festival posts, product highlights, or branding content. Consistent visual content helps improve brand recognition and keeps your audience engaged with fresh and attractive posts.

03 Local SEO Audit

We analyze your local online presence and identify areas that can improve your visibility in local search results. This includes checking business listing accuracy, profile optimization, and overall discoverability. A proper local SEO audit helps nearby customers find your business more easily through platforms like Google Search and Maps.

04 Video (1)

One professionally edited short video or reel will be created every month for promotional or engagement purposes. Video content usually performs better on social media platforms and helps businesses reach a larger audience organically. This can be used for product promotions, brand awareness, announcements, or customer engagement.



STANDARD PACKAGE

Grow reach and engagement

₹20,000
per month

Designed for growing businesses that want stronger brand visibility, better audience engagement, and more consistent content creation. The Standard Package helps businesses build a more professional digital presence with increased creative output, video content, and profile optimization.

THIS PACKAGE INCLUDES

01 Social Media Management

We handle your social media platforms with a more structured content strategy focused on consistency, engagement, and brand growth. This includes content scheduling, audience interaction support, post management, and maintaining a professional brand identity across platforms. Consistent social media activity helps improve audience trust, reach, and overall online presence.

02 Creative Designs (12)

You will receive 12 professionally designed creatives every month created specifically for your business and marketing goals. These creatives can include promotional posts, campaign visuals, product highlights, seasonal creatives, announcements, branding posts, and engagement focused content. Increased creative consistency helps businesses maintain audience attention and create a stronger visual identity online.

03 Local SEO Audit

We conduct a detailed analysis of your local online visibility to identify opportunities for better reach and discoverability. This includes reviewing business listing accuracy, profile optimization, visibility performance, and local search improvements. A stronger local SEO presence helps potential customers discover your business more easily through Google Search and Maps.

04 Video (3)

Three professionally edited videos or reels will be created every month to improve audience engagement and content performance across social media platforms. Video content generally reaches larger audiences organically and performs better in modern social media algorithms. These videos can be used for promotions, product showcases, announcements, branding, or audience engagement campaigns.

05 Bio Optimization

We optimize your social media bios and profile structure to create a more professional and conversion focused first impression. This includes improving profile descriptions, call to action structure, contact clarity, and brand positioning. A properly optimized bio helps visitors understand your business quickly and encourages more inquiries, follows, and customer conversions.



PREMIUM PACKAGE

Full scale digital growth

₹50,000
per month

Built for businesses that want complete digital growth, stronger online visibility, and performance driven marketing support. The Premium Package is designed to help brands scale faster through advanced content creation, advertising strategies, and full scale digital marketing management.

THIS PACKAGE INCLUDES

01 Social Media Management

We provide complete social media handling with a strategic approach focused on brand growth, audience engagement, and long term digital presence. This includes content planning, post scheduling, audience interaction support, account management, and maintaining a strong and consistent brand identity across all platforms. Professional social media management helps businesses stay relevant, improve customer trust, and increase overall reach.

02 SEO

We work on improving your online visibility through search engine optimization strategies that help your business appear more effectively in search results. This includes optimizing digital presence, improving keyword relevance, and strengthening discoverability. Proper SEO support helps attract organic traffic, increase visibility, and improve long term online growth.

03 Google Ads

We create and manage Google advertising campaigns designed to increase visibility, generate leads, and drive targeted traffic to your business. This includes campaign setup, audience targeting, performance monitoring, and ad optimization. Google Ads help businesses reach potential customers actively searching for related products or services online.

04 Meta Ads

We manage Facebook and Instagram advertising campaigns focused on audience targeting, engagement, brand awareness, and lead generation. This includes ad strategy planning, campaign setup, audience optimization, and performance monitoring. Meta Ads help businesses reach highly targeted audiences and improve overall marketing performance across social platforms.

05 Creative Designs (20)

You will receive 20 high quality creatives every month designed according to your branding and marketing objectives. These can include promotional creatives, campaign visuals, product showcases, event announcements, branding content, and engagement focused designs. Consistent premium quality visuals help strengthen brand identity and improve audience interaction across digital platforms.

06 Video (10)

Ten professionally edited videos or reels will be created every month to maximize content performance and audience engagement. Video content is one of the most effective ways to increase visibility and attract attention on modern social media platforms. These videos can be used for promotions, campaigns, storytelling, product marketing, brand awareness, and audience engagement strategies.



Ready to get started?

Choose the plan that matches where your business is right now. Every package is handled by our in-house creative and marketing team, with content planned around your brand, your customers, and your goals. If you are unsure which plan fits best, we are happy to review your current online presence and recommend the right starting point.

TERMS

- All packages are billed monthly and can be upgraded or changed at the start of any cycle.
- Prices are exclusive of advertising spend. Google Ads and Meta Ads budgets are paid directly by the client.
- Content approvals and brand assets are required from the client to maintain the monthly delivery schedule.
- Additional creatives, videos, or campaigns beyond the package scope can be added on request.



AMAZING AXON

Digital Marketing & Branding Agency

Neendakara, Kollam, Kerala, India

India · UAE · Saudi Arabia · France · Australia